

Anytown Jaycees

2015 Chapter Plan of Action

1st Quarter Review

Mission: To provide development opportunities that empower young people to create positive change.

Vision: To be the leading global network of active young citizens.

Goals and Objectives

The objective of the Anytown Jaycees is to offer programs to our members to develop themselves and better our community.

For the first quarter, we had the following outcomes for our overall objectives for the year:

Management

We have kept our budget on track to end the year to be properly prepared for the next year. Each community activity has been advertised well by 2 radio stations, the newspaper, Facebook, and email, increasing the awareness of the Anytown Jaycees. Our Facebook page has increased its number of likes and activity has skyrocketed! We have learned that putting up photos and then making sure individuals are tagged in those photos really increases the traffic. We are currently working with on getting a new website up and running. We removed all non-current information from the current website so it wouldn't look so out-of-date.

Membership

We increased membership and ended the quarter at +3! This has us right on track of our goal (see attached updated Membership Plan). A new member orientation was not completed in the first quarter, but is planned for the next quarter. It was decided to plan an open house for the 2nd quarter instead of implementing the Targeted Recruitment Plan. We kept members activated and engaged with many activities with good participation (see attached calendar). We have held a minimum of one event per month and one social-only event per quarter to keep members engaged. This excludes our community service project which already occur each month (Home Delivered Meals). We have done a great job increasing the number of social activities, which was requested from the membership surveys.

One area we need to continue to work on is getting new members engaged and activated.

Community

We have continued to improve on our partnership with the local Chamber by having a member in attendance at each Chamber luncheon and presenting an event or members at each one. We are doing a good job at enhancing the Anytown community through positive change, though we hope to provide some new projects for this later in the year. One project we are planning is a summer pool party and including food baskets for the families of the Christmas Shopping Tour, to provide more year-round assistance. We are also continuing to work to create sustainable solutions to community problems. We are beginning this by implementing a community survey at the upcoming Easter Egg Hunt and Earth Day activities. We are continuing to partner with other community organization. We helped out with a colon cancer awareness event and are always looking for more.

Individual Development

We are continuing to hold speakers and trainings quarterly. The folks from Big Brothers Big Sisters spoke at a meeting. We held numerous trainings at the State Year-End Convention that was held in Anytown, including communication training, Shoot for 30 training, and FISH training. We are continuing to better our knowledge and practice of Roberts Rules of Order. We are doing our best to increase the members' knowledge of the community with speakers such as the Big Brothers Big Sisters folks.

EXAMPLE

Membership Plan

	Starting Members	Members Due	Members Renewing	New Members	Ending Members
January*	26*	5	5*	1*	27*
February*	27*	3	2*	0*	26*
March*	26*	9	8*	4*	29*
April	29*	5	4	1	27
May	27	3	1	2	27
June	27	0	0	1	28
July	28	0	0	1	29
August	29	0	0	1	30
September	30	0	0	1	31
October	31	0	0	1	32
November	32	1	1	1	33
December	33	0	0	1	34
Totals		26	21	13	8

Goal Retention = 81%

* Actual numbers
for 1st quarter

* Actual 1st quarter
retention=

88%

Budget

As of 4/1/14

INCOME		
	BUDGETED	ACTUAL
1. Management		
g. Banking	\$ -	\$ 0.18
h. Other		
i. Fun Run Fundraiser	\$ 5,000.00	\$ 2,997.50
2. Individual		
e. Other		
f. Convention hosting	\$ 1,000.00	\$ 1,030.00
3. Community		
a. Casino Nite	\$ 1,000.00	\$ 1,000.00
d. Big Horn Mtn Trail Run	\$ 250.00	\$ -
f. Halloween Parade	\$ 100.00	\$ -
g. Christmas Shopping Tour	\$ 7,800.00	\$ -
h. Flamingo Flocking Project	\$ 200.00	\$ -
i. Other community donations		
4. Membership		
<u>a. Dues</u>		
Renewals (est. 21 members)	\$ 105.00	\$ 40.00
New (est. 10 members)	\$ 65.00	\$ 5.00
<u>b. New Member Items</u>		
Sheridan Jaycee shirts (est. 10 members)	\$ 200.00	\$ 60.00
d. Other		
Total Income	\$ 15,720.00	\$ 5,132.68

	BUDGETED	ACTUAL
Beginning Balance:	\$ 6,130.00	\$ 6,130.00
Total Income:	\$ 15,720.00	\$ 5,132.68
Total Expenses:	\$ (19,817.00)	\$ (5,958.99)
Ending Balance:	\$ 2,033.00	\$ 5,303.69

EXPENSES		
	BUDGETED	ACTUAL
1. Management		
a. Insurance	\$ 750.00	\$ 745.00
b. PO Box Fee and other postage	\$ 100.00	\$ -
c. Chapter Newsletter (Constant Contact)	\$ 200.00	\$ 168.00
d. Chapter Website (Hosting fee)	\$ 40.00	\$ -
e. Taxes / Annual Report Fee	\$ 27.00	\$ -
f. Chamber of Commerce Dues	\$ 110.00	\$ 110.00
g. Banking	\$ 50.00	\$ 23.18
h. Other		
i. Fun Run Fundraiser	\$ 3,500.00	\$ 1,939.02
2. Individual		
a. Member training (conventions)	\$ 400.00	\$ -
<u>b. M-Nights</u>		
Volleyball Team	\$ 140.00	\$ 130.00
Other	\$ 200.00	\$ 170.00
c. Member Awards	\$ 100.00	\$ 65.00
d. Year-End Banquet	\$ 150.00	\$ 131.43
e. Other		
f. Convention hosting	\$ 1,000.00	\$ 1,106.99
3. Community		
a. Casino Nite	\$ 970.00	\$ 969.39
b. Easter Egg Stuffing	\$ 50.00	\$ -
c. Earth Day	\$ 50.00	\$ -
e. Relay For Life	\$ 300.00	\$ 250.00
f. Halloween Parade	\$ 150.00	\$ -
g. Christmas Shopping Tour	\$ 8,500.00	\$ -
h. Flamingo Flocking Project	\$ 50.00	\$ -
i. Other community donations	\$ 2,300.00	\$ 100.00
4. Membership		
<u>b. New Member Items</u>		
Sheridan Jaycee shirts (est. 10 members)	\$ 80.00	\$ -
Packets	\$ 50.00	\$ -
Pins/Nametags	\$ 100.00	\$ -
<u>c. Membership Recruitment</u>		
Dinner for prospective new members	\$ 200.00	\$ 50.98
Info Socials	\$ 150.00	\$ -
d. Other	\$ 100.00	\$ -
Total Expenses	\$ 19,817.00	\$ 5,958.99

2014 Calendar of Events

Updated 3/31/15

January 6	2014 Year-End Banquet
January 20	General Membership Meeting
January 30-Feb 1	State Jaycees Year-End Convention
January 25	Board Kick-off Meeting
January 27	Relay For Life Kick-off
February 1	Super Bowl Party
February 3	General Membership Meeting
February 10	Board Meeting
February 17	General Membership Meeting
February 20	Casino Nite
March 3	General Membership Meeting
March 10	Board Meeting
March 14	Run 'Til You're Green Fun Run
March 17	General Membership Meeting
April 7	General Membership Meeting
April 14	Board Meeting
April 15	Open House Social
April 21	General Membership Meeting
April 24-26	State Jaycees Spring Convention
May 5	General Membership Meeting
May 12	Board Meeting
May 19	General Membership Meeting
May 26	Miss Wyoming BBQ
June 2	General Membership Meeting
June 9	Board Meeting
June 16	General Membership Meeting
June 19-20	Big Horn Mountain Trail Run
June 26	Relay For Life
July 7	General Membership Meeting
July 14	Board Meeting
July 21	General Membership Meeting
August 4	General Membership Meeting
August 11	Board Meeting
August 18	General Membership Meeting
September 1	General Membership Meeting
September 8	Board Meeting
September 15	General Membership Meeting
October 2-4	State Jaycees Fall Convention
October 6	General Membership Meeting
October 13	Board Meeting

October 20	General Membership Meeting
November 3	General Membership Meeting
November 10	Board Meeting
November 17	General Membership Meeting - Elections
December 1	General Membership Meeting
December 8	Board Meeting – Old and New Board
December 12	Christmas Shopping Tour
December 15	General Membership Meeting – Christmas Party

EXAMPLE